Encouragement to small exporters by I.T.P.O.

1492. SHRI MENTAY PADMANABHAM : Will the Minister of COMMERCE be pleased to state :

(a) whether Government propose to encourage small exporters to use the facilities of I. T. P. O. to exhibit their goods abroad;

(b) what are the details of incentives extended by ITPO to encourage small scale units and new entrepreneurs to participate in exhibitions overseas;

(c) whether it is a fact that rental price of space in Pragati Maidan has also been increased very much since the last financial year; and

(d) what are the comparative rents charged by ITPO in 1991, 1992 and 1993 for space at various exhibitions it holds in Pragati Maidan ?

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE, CIVIL SUPPLIES, CONSUMERS AFFAIRS AND PUBLIC DISTRIBUTIONS WITH ADDITIONAL CHARGE OF THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE (SHRI KAMALUDDIN AHMED) : (a) and (b) Yes, Sir. The details of incentives extended by ITPO are as follows :—

(i) subsidising of participation charges levied by ITPO to the extent of 25 per cent to 75 per cent of the expenditure.

(ii) 10 per cent concession in space rent for registered small scale units.

(iii) No service charge levied on sale of exhibits by small scale units.

(iv) 25 per cent of the space in all fairs abroad reserved for small exporters and new comers.

(c) Since 1991, space rent charged by ITPO has not been increased for other organisations holding fairs in ITPO premises. However, for fairs organised by ITPO rents have been increased in select cases.

(d) A comparative statement of space rentals charged by ITPO for fairs in Pragati Maidan during 1991-92, 1992-93, 1993-94 is attached.

Statement

Rentals for Fairs organised by ITPO at Pragati Maidan

	1991-92	1992-93	1993-94
1	2	3	4
1. Consumexh	Rs. 9000 for a booth	Rs. 11,000 for a booth	Rs. 12,000 for a booth
2. Sajawat	Rs. 12,000 for a booth	Rs. 12,000 for a booth	Rs. 12,000 for a booth
3. Electronics India	Not held	Rs. 2000 per sq. mtr.	Not yet held
4. International Security Exh.	Rs. 1200 per sq. mtr.	Not held	Rs. 1500 per sq. mtr.
5. India Intl. Trade Fair	Rs. 1000 per sq. mtr.	Rs. 1000 per sq. mtr.	Rs. 1000 per sq. mtr.
6. Ahara	Rs. 1250 per sq. mtr.	Rs. 1250 per sq. mtr.	Not yet held
7. Print Pack India	Not held	Rs. 1250 per sq. mtr.	Not yet held
8. Tex India	Rs. 1000 per sq. mtr.	Rs. 1250 per sq. mtr.	Rs. 1250 per sq. mtr.